



Illuminators Silent Auction Donation

Frequently Asked Questions

Why is it important to donate to the Illuminator Silent Auction?

The Illuminator Silent Auction helps the scholarship fund in a big way. The auction is a great source to increase the amount of money in the fund. By increasing the fund we are able to give out more and more scholarships. The great thing about all donated items is the revenue derived from the donation goes directly into the fund. So, whatever money the gift earns us – it all goes to help deserving students.

Why the \$200 minimum on the donated item?

We set a minimum on the item donated because we found in the past these types of items create a value for the purchaser and make the auction interesting. It presents to our potential bidder an item of interest and one they may already want but have not yet purchased. Even when the item goes over the minimum value the bidder still finds value to it and feels good about giving the Scholarship Fund the overbid.

Do I have to pay \$200 for the item?

The \$200 is the retail value of the item if purchased in a general retail outlet. Last year several of our donors found when they went to purchase the item it was on sale on the web or in a store for less than the \$200 value. We are looking for items that, again, have a retail value of \$200 or more.

Do I have to bring the item with me to the Conference?

No.

There are two ways you can get your donated item(s) to the convention.

- 1. You can ship them to the designated person listed on the donation form. They will be responsible for bringing the item(s) to the convention.*
- 2. You can send a photo of the item along with full description and its retail value. Once we determine who the successful bidder is we will notify you and you can ship it directly to the winner.*

I am not going to the conference this year. Can I still donate an item?

Absolutely! Every item helps us reach our goal of increasing the amount of scholarships given in the future. It will be disappointing if you do not come to the convention and we will certainly miss you since you are a vital part of the Illuminators, but the donation will be greatly appreciated.

What if I donate something that has already been donated?

No problem. Often times we have bidders that would like to have the opportunity to bid on another like item if it is offered.

I never know what to donate – any suggestions?

This is always a tough question to answer. One way to look at it is to ask yourself what you would enjoy bidding on at a silent auction and look to donate a similar item.

Other Suggestions:

- *Cash donations: If you have trouble deciding what to purchase, we gladly accept cash donations. We can put the funds directly to the scholarship fund or the silent auction committee can purchase the item(s) for you.*
- *Electronic Gadgets: such as iPods, iPads, and Kindles.*
- *Gift Certificates: minimum value of \$200 gift certificate to any retail store or grocery store or restaurant or day spa.*
- *Gift Baskets: many donors have created creative gift baskets that include their very own products with coupons and sometimes they will also include a bonus item such as tickets to sports events or concerts, etc.*
- *Golf Clubs*
- *Sports Memorabilia*
- *Tickets to Sports or Music events*

Hope this information was helpful! Should you have any further questions or concerns, please feel free to contact the Silent Auction committee. Their contact information should be listed on the donation form.

On behalf of the Illuminators and the Illuminators Educational Foundation thank you in advance for your thoughtful and generous support!