

2007 – 2008
The Illuminator Standing Committees

Auditing

Chairperson	Paul Christianson	Los Angeles Times	Los Angeles, CA
Vice Chairperson	Charles Zimmerman	Nestle Brands, USA	San Ramon, CA
Historian	Art Portugal	Klever Marketing	Yorba Linda, CA
Member At Large	Mona Caggiano	Diageo	Huntington Beach, CA
Member At Large	Doug Detherage	Bimbo Bakeries USA	Fullerton, CA
Member At Large	Sharon Mooers	Olive Crest Treatment Centers	Bellevue, WA

Budget

Chairperson	Paul Christianson	Los Angeles Times	Los Angeles, CA
Vice Chairperson	Charles Zimmerman	Nestle Brands, USA	San Ramon, CA
Advisory	Doug Detherage	Bimbo Bakeries USA	Fullerton, CA
Member At Large	Sylvia Wolf	Easter Seals Bay Area	San Pablo, CA
Member At Large	Shelly Berg	ACNielsen	Dublin, CA
Historian	Art Portugal	Klever Marketing	Yorba Linda, CA

By-Laws

Chairperson	Paul Christianson	Los Angeles Times	Los Angeles, CA
Vice Chairperson	Charles Zimmerman	Nestle Brands, USA	San Ramon, CA
Vice Chairperson	Doug Detherage	Bimbo Bakeries USA	Fullerton, CA
Vice Chairperson	Dale Sterns	California Grocers Association	Sacramento, CA

Nominating

Chairperson	Paul Christianson	Los Angeles Times	Los Angeles, CA
Vice Chairperson	Charles Zimmerman	Nestle Brands, USA	San Ramon, CA
Advisory Officer	Doug Detherage	Bimbo Bakeries USA	Fullerton, CA
Hilite	Mike Sencer	Hidden Villa Ranch	Fullerton, CA
Member At Large	Bob Paul	Los Angeles Times	Los Angeles, CA
Member At Large	Dave Grosse	The Performance Group	Santa Fe Springs, CA
Historian	Art Portugal	Klever Marketing	Yorba Linda, CA

Scholarship

Chairperson	Bob Glas	TracNologies, Inc	Novato, CA
Vice Chairperson	Sue deBoer	Crossmark Sales & Marketing	Orange, CA
Member At Large	Mark Olejnik	C&H Sugar Company, Inc.	Pleasant Hill, CA
Member At Large	Tim Cohen	Hidden Villa Ranch	Fullerton, CA
Member At Large	Glen Roeper	Anderson News Company	Ontario, CA
Member At Large	Charles Zimmerman	Nestlé Brands, USA	San Ramon, CA
Advisory Officer	Paul Christianson	Los Angeles Times	Los Angeles, CA
Advisor	Vic Chiono	Coca-Cola Enterprises Inc.	Irvine, CA

Ted Eggers Honorlite Award

Chairperson	Paul Christianson	Los Angeles Times	Los Angeles, CA
Vice Chairperson	Charles Zimmerman	Nestle Brands, USA	San Ramon, CA
Advisor	Doug Detherage	Bimbo Bakeries USA	Fullerton, CA
Historian	Art Portugal	Klever Marketing	Yorba Linda, CA

Membership (Ad Hoc - Overseen by Spotlight Elste)

Chairperson	Bob Paul	Los Angeles Times	Los Angeles, CA
Hilite	Bill Healy	Bell-Carter Foods Inc.	San Carlos, CA
Hilite	Harry Little	Focus Brands West	Oceanside, CA
Member At Large	Ron Tallia	Sara Lee Bakery	Oakland, CA
Member At Large	Gordie Prairie	Hidden Villa Ranch	Jerome, Id
Member At Large	Sue deBoer	Crossmark Sales & Marketing	Orange, CA

Member At Large	Cheryl Kennick	City of Hope	Los Angeles, CA
Advisor	Vic Chiono	Coca-Cola Enterprises Inc.	Irvine, CA
Silent Auction			
Chairperson	Cynthia Weifenbach	TracNologies, Inc.	Anaheim, CA
Vice Chairperson	Katie Duff	Coca-Cola Enterprises Inc.	Irvine, CA
Hilite	Ken Schuler	Kellogg's Snacks	Livermore, CA
Hilite	Ron Sebasto	SnackMasters	Clayton, CA
Member At Large	Phil Harper	Jel Sert Company	Aliso Viejo, CA
Member At Large	Rick Walker	Coca-Cola Enterprises Inc.	Irvine, CA
Advisor	Paul Christianson	Los Angeles Times	Los Angeles, CA
Guidelites			
Chairperson	Bill Healy	Bell-Carter Foods Inc.	San Carlos, CA
Vice Chairperson	Lorna Bjorkland	Presto Products	San Dimas
Member	Dick Skoog	Cascade Coffee, Inc.	Seattle, WA
Member	Susan Bremer	Integrated Target Marketing	Santa Monica, CA
Member	Joe Petrone	Horizon Sales Corp	Costa Mesa, CA
Member	Arline Mello	NuCal Foods	Ripon, CA
Member	Bob Paul	Los Angeles Times	Los Angeles, CA
Member	Ken Frankish	Roman Meal Company	Evergreen, CO
Member	Mike Sencer	Hidden Villa Ranch	Fullerton, CA
Member	Patsy Flanigan	Flanigan Farms	Culver City, CA
Member	Don McCoy	Acosta Sales Corp	Phoenix, AZ
Member	Orv Harpole	Morton Salt	Anaheim Hills, CA
Member	Ron Sebasto	SnackMasters	Clayton, CA
Member	Harry Little	Focus Brands West LLC	Oceanside, CA
Member	John Pellington	Focus Brands West LLC	Union City, CA
Website			
Chair (Weblite)	John Smrekar	In-Store Marketing 21	Dana Point, CA
Vice Chairperson	Vic Chiono	Coca-Cola Enterprises Inc.	Irvine, CA
Hilite	Bruce Wyatt	Wyatt Consulting	Trabuco Canyon
Tailite	Mickie Sharp-Villanueva	Hansen's Beverage Company	Corona, CA