

**Illuminators 2011 / 2012
Chair / Vice-Chair / Liaison Assignments by Committee**

	CHAIRPERSON	VICE-CHAIRPERSON	LIAISON
#1 ARTS/BULLETINS/SIGNS			
Contact	Mary Armstrong	Al Rubalcava	Lisa Gundersen
Company	Fresh Dairy Direct So. Cal.	CHEP USA	Ivar's Custom Display
Cell Number	(626) 485-1309	(619) 954-1932	(909) 957-7095
#2 AWARDS / SPECIAL EVENT / TICKETS			
Contact	Aimee Peters	Tracy Lape	Mark Arrington
Company	Coast Brands Group	NuCal Foods	Malt-O-Meal
Cell Number	(714) 743-5516	(209) 597-9456	(612) 304-8250
Contact			
#3 COMMAND POST / REGISTRATION			
Contact	Mike Bartell	Jim Hebnes	Dave Dimond
Company	Ralston Foods	ARSG Inc.	Coast Brands Group
Cell Number	(928) 776-9867	949-616-6094	(949) 303-3399
#4 GOLF TOURNAMENT			
Contact	Paul Kamholz	Dave Grosse	Ryan Heberger
Company	PECO Pallet, Inc.	The Performance Group	Coca-Cola North America
Cell Number	(949) 636-4636	(562) 293-1380	(909) 910-4946
Contact		Rick Walker	Dan Scrivner
Company		Hidden Villa	Z Foods Inc.
Cell Number		(949) 379-4343	559-363-8247
#5 GREETERS			
Contact	Trey Roden	Chris Judge	Debi Harris
Company	Ferrero USA	OfficeMax	Pactiv Corporation
Cell Number	(732) 325-7659	Paul Mackey Anheuser-Busch, Inc	(209) 531-5916
#6 GUIDELITES			
Contact	Orv Harpole	Cynthia Weifenbach	Dave Dimond
Company	Morton Salt	ATA Retail Services	Coast Brands Group
Cell Number	(714) 308-5200	714-325-1752	(949) 303-3399
#7 HOSPITALITY / REFRESHMENTS			
Contact	Mike Boggus	Trey Roden	Debi Harris
Company	Sun-Maid Licensed Products	Ferrero USA	Pactiv Corporation
Cell Number	(209) 472-8445	(732) 325-7659	(209) 531-5916
#8 INDUSTRY BREAKFAST			
Contact	Gary Pogue	Mary Armstrong	Perry Sanders
Company	Roman Meal Company	Dean Foods	Sara Lee Food & Beverage
Cell Number	(925) 640-9070	(626) 485-1309	(323) 899-2232

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	CHAIRPERSON	VICE-CHAIRPERSON	LIAISON
#9 MEMBERSHIP			
Contact	Tim Cohen	Shelly Berg	Dan Scrivner
Company	Hidden Villa Ranch	The Nielsen Company	Z Foods Inc.
Cell Number	(714) 686-3322	(925) 352-8898	559-363-8247
#10 MEMBERSHIP BREAKFAST			
Contact	Jerry Whitmore	Tracy Lape	Lisa Gundersen
Company	Dreyer's Grand Ice Cream	NuCal Foods	Ivar's Custom Display
Cell Number	(909) 444-2270	(209) 597-9456	(909) 957-7095
#11 INDUSTRY LUNCHEON			
Contact	Joe Smith	Jim Hebnes	Kent Kunsman
Company	ARSG Inc.	ARSG Inc.	C & H Sugar Company, Inc.
Cell Number	(714) 469-1629	(949) 616-6094	(925) 270-5952
#12 PRE-CONVENTION RALLY - SOUTHWEST			
Contact	Mike Bartell		Lisa Gundersen
Company	Ralston Foods		Ivar's Custom Display
Cell Number	(928) 776-9867		(909) 957-7095
#12 PRE-CONVENTION RALLY - NO. CALIFORNIA			
Contact	Tracy Lape	Gary Pogue	Jim French
Company	NuCal Foods	Roman Meal	Co-Sales Northern California
Cell Number	(209) 597-9456		(925) 984-1777
#12 PRE-CONVENTION RALLY - NORTHWEST			
Contact	Don Hagedorn	Jason Johnson	Glen Roeper
Company	Tillamook Country Smoker	Pepsi Co.	Snyder's - Lance
Cell Number	(253) 363-7154	(503) 405-1610	(562) 656-7220
#12 PRE-CONVENTION RALLY - SO. CALIFORNIA			
Contact	Veronica Rendon	Gui Weaver	Dave Van Winkle
Company	Dean Foods	Hansen Beverage Co.	the Performance Group
Cell Number	(626) 923-3124	(310) 561-0946	(949) 303-9960
#13 PROGRAM			
Contact	Jim Hebnes	Paul Mackey	Jim French
Company	ARSG Inc.	Anheuser-Busch, Inc	Co-Sales Northern California
Cell Number	(949) 616-6094	(949) 421-9234	(925) 984-1777
#14 PUBLICITY			
Contact	Mark Ly	Heather De Luca	Bob Reeves
Company	Sugar Bowl Bakeries	Impulse Industries	Shelby Publishing Company
Cell Number	(415) 850-0404		(714) 310-6299

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	CHAIRPERSON	VICE-CHAIRPERSON	LIAISON
#15 SCHOLARSHIP FOUNDATION			
Contact	Diana Todaro	Dave Grosse	Lisa Gundersen
Company	University of Phoenix	The Performance Group	(909) 957-7095
Cell Number	(480) 213-0691	(562) 293-1380	April Canepa 800-326-3220
#16 SILENT AUCTION FOUNDATION			
Contact	Diana Todaro		Sandy Otsuji
Company	University of Phoenix		Olive Crest Treatment Cntr
Cell Number	(480) 213-0691		(949) 300-2588
Contact	Shelly Trickle		
Company	Ventura Foods		
Cell Number	(714) 257-3937		
#17 SUPPLY COORDINATOR			
Contact	Gary Pogue	Bruce Pedrotti	Gerry Marnien
Company	Roman Meal Company	Domino Foods	Precision Refurbishing
Cell Number	(925) 640-9070	(510) 787-4425	909-247-4360
#18 AMBASSADORS - WAFC ONLY			
Contact	Mary Armstrong	Paul Mackey	Bob Reeves
Company	Fresh Dairy Direct	Anheuser-Busch, Inc.	Shelby Publishing Company
Cell Number	626-923-3094	(949) 421-9234	(714) 310-6299
#19 NOR CAL CGA GOLF BREAKFAST RALLY - CGA ONLY			
Contact	Tracy Lape	Arline Mello	Kent Kunsman
Company	NuCal Foods	NuCal Foods	C & H Sugar Company, Inc.
Cell Number	(209) 597-9456	(209) 514-5138	(925) 270-5952
#20 SO CAL CGA GOLF BREAKFAST RALLY - CGA ONLY			
Contact			Dave Van Winkle
Company			the Performance Group
Cell Number			(949) 303-9960
#21 FOOD COURT - WAFC ONLY			
Contact	Mark Olejnik		Glen Roeper
Company	C&H Sugar/Domino Foods		Snyder's of Hanover
Cell Number	(510) 787-4247		(562) 656-7220
#22 EXCLUSIVE DINNERS			
Contact	S: Bob Paul	S: Jerry Whitmore	Perry Sanders
Company	ARSG, Inc	Dreyer's Grand Ice Cream	Sara Lee Food & Beverage
Cell Number	(714) 292-7892	(909) 444-2270	(323) 899-2232
Contact	N: Tracy Lape	N: Gary Pogue	Jim French
Company	NuCal Foods	Roman Meal Company	Co-Sales Northern California
Cell Number	(209) 597-9456	(253) 475 - 0964	(925) 984-1777