

# 2009 - 2010 CONVENTION COMMITTEES CHAIR/VICE-CHAIR ASSIGNMENTS BY COMMITTEE

COMMITTEE	CHAIRPERSON	VICE-CHAIRPERSON	LIAISON
Arts / Bulletin / Signs	Dave Van Winkle the Performance Group	Darlene Barrett Hansen Beverage Company	Shelly Berg Nielsen
Command Post / Registration	Paul Kamholz PECO Pallet, Inc.	Willie Tamayo La Tortilla Factory	Perry Sanders Sara Lee
Golf Tournament	John Brock Coca-Cola North America	Jim Hebnes JBT Services, LLC	Rick Walker Hidden Villa Ranch
Greeters	Mike Boggus Sunmaid Licensed Products	Paul Kamholz PECO Pallet, Inc.	Glen Roeper Snyder's of Hanover
Guidelites	Cynthia Weifenbach TracNologies, Inc.		Ed Hepler The Hain-Celestial Group
	Orv Harpole Morton Salt		
Morning Hospitality/ Refreshments	Aaron Jackson Malt-O-Meal		Mike Sencer Hidden Villa Ranch
Industry Breakfast	Brad Wentz The Hershey Company	Dick MacKnight Acosta Sales & Marketing	Willie Crocker Sara Lee Food & Beverage
Membership	Bob Reeves Shelby Publishing Co., Inc.	Larry Nonn Dreyer's Ice Cream	Mike Sencer Hidden Villa Ranch
Membership Breakfast	Jerry Whitmore Dreyer's Grand Ice Cream	Lisa Gunderson Ivar's Custom Display	Dave Grosse the Performance Group
Industry Luncheon	Jim Hebnes JBT Services, LLC	Laurie LeNormand Flanigan Farms, Inc.	Tim Cohen Hidden Villa Ranch
Pre-Convention Rally - Southwest		Kevin Greer General Mills, Inc.	Rick Walker Hidden Villa Ranch
		Brad Wentz The Hershey Company	
Pre-Convention Rally - N. California	Rick Hamacher Bimbo Bakeries USA	Tor Carter Coca-Cola North America	Jim French Co-Sales Northern California
Pre-Convention Rally - Northwest	Jason Johnson Frito-Lay, Inc.	Dan MacIndoe Cannon Equipment	Dan Scrivner Milton's Fine Foods
		Myron Lucas Coca-Cola Enterprises	
Pre-Convention Rally - S. California	Cathy Dorman Coca-Cola Enterprises	Bob Reeves Shelby Publishing Co., Inc.	Rick Walker Hidden Villa Ranch
Program	Dave Van Winkle the Performance Group	Paul Mackey Anheuser-Busch	Joe Smith ARSG, Inc.
Publicity	Mike Calvo ICDS	Brad Fitt Coca-Cola North America	Ed Hepler The Hain-Celestial Group
Scholarhip	Lisa Gunderson Ivar's Custom Display	April Canepa Hidden Villa Ranch	Katie Duff Lattanzi Coca-Cola North America
Special Events	Dave Dimond Milton's Baking Company	Mark Arrington Malt-O-Meal	Jeff Hansen Two Chefs on a Roll
Silent Auction	Shelly Trickel Ventura Foods	April Canepa Hidden Villa Ranch	Sandy Otsuji Olive Crest Treatment Center
		Brad Wentz The Hershey Company	
Supply Coordinator	Kent Kunsman C & H Sugar Company, Inc.	Gary Pogue Roman Meal Company	Dan Scrivner Milton's Fine Foods
		Paul Kamholz PECO Pallet, Inc.	
WAFC Ambassadors	Stephanie Stoner Epic Marketing	Chris Kelley Image Solutions	Katie Duff Lattanzi Coca-Cola North America
NOR CAL Golf Breakfast Rally - CGA	Rick Hamacher Bimbo Bakeries USA	Shirley Jorgensen NuCal Foods, Inc.	Jim French Co-Sales Northern California
SO CAL Golf Breakfast Rally - CGA	Dave Dimond Milton's Baking Company		Rick Walker Hidden Villa Ranch